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Julisa Medrano-Guerra Announces Candidacy for San Antonio City Council District 1

San Antonio, TX – [2/14/2025] – Julisa Medrano-Guerra, a lifelong advocate for working families, small business owners, and economic opportunity, today announced her candidacy for San Antonio City Council District 1. A proud resident of the historic King William Neighborhood and a successful business owner in the district, Julisa brings a unique perspective and a proven track record of leadership to the race.

Born i to Mexican immigrants, Julisa grew up in a Spanish-speaking household and learned the value of hard work and sacrifice from a young age. Despite facing financial struggles, including traveling to Mexico for dental and medical care, Julisa graduated in the top 10 percent of her high school class while working at Baskin Robbins to support her family.

After earning a degree in criminal justice from Texas State University, Julisa moved to San Antonio and began her career at Paramore, a business located in District 1. Through hard work and determination, she rose through the ranks to become a manager and played a pivotal role in launching the associated restaurant, Collette. As an owner and manager, she gained firsthand experience with the challenges of running a business—navigating payroll, managing staff, and keeping costs low in an age of rising inflation.

“I am running for City Council because District 1 deserves a leader who understands the struggles of working families and the importance of supporting small businesses,” said Julisa Medrano-Guerra. “As a business owner and a proud resident of the King William Neighborhood, I know the challenges our community faces—from rising costs to the need for better infrastructure. I will fight every day to ensure District 1 is a place where families can thrive and businesses can grow.”

Julisa and her husband, local attorney Martin Phipps, live in the historic King William Neighborhood with their two children. She is deeply committed to serving the community she calls home and building a brighter future for all District 1 residents.

For more information about Julisa Medrano-Guerra's campaign, visit **JulisaforSA.com**.